Electronic Pat	ent App	nication rec	ransm	ıttaı			
Application Number:	100	10043714					
Filing Date:	09-	09-Jan-2002					
Title of Invention:	be	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters					
First Named Inventor/Applicant Name:	Isa	Isaac Bentolila					
Filer:	Mie	Michael Zarrabian/Sarah Nielsen					
Attorney Docket Number:	МЕ	MET2.PAU.25					
Filed as Large Entity	•						
Utility under 35 USC 111(a) Filing Fees							
Description		Fee Code	Quantity	Amount	Sub-Total ir USD(\$)		
Basic Filing:					1		
Pages:							
Claims:							
Miscellaneous-Filing:							
Petition:							
Patent-Appeals-and-Interference:							
Post-Allowance-and-Post-Issuance:							
Extension-of-Time:							
Extension - 1 month with \$0 paid		1251	1	130	130		

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
	Total in USD (\$)			130